



**GSFC UNIVERSITY**  
SCHOOL OF SCIENCE

**Expanding your Knowledge,  
Enhance your Skills**

**SOM**  
SCHOOL OF  
MANAGEMENT

**BBA**  
(Accounting & Finance)

**BBA**  
(Information Technology Management)



**GSFC**  
**UNIVERSITY**  
EDUCATION RE-ENVISIONED

# About GSFC UNIVERSITY

GSFC University is incorporated under the Gujarat Private Universities Act 2009 as amended by Second Amendment of 2014 and is established by Gujarat State Fertilizers and Chemicals Ltd. (GSFC) through GSFC Education Society. GSFC has established GSFC University as its Corporate Social Responsibility (CSR) initiative to continue the tradition of serving the community in multiple ways.

## About BBA(Accounting & Finance):

The programme is designed with an objective of enabling the students to obtain professional qualifications like CA, ICWA, CFA, CS. This is not a program with specialization in Accounting & Finance, but exclusively oriented to the study of Accounting & Finance. The courses under the programme are in accordance with the courses offered in such professional programmes. The programme is made different from other Institutions and Universities in a way that the focus is on providing internship or work shadowing opportunity that will show potential employers that students have the skills and practical experience they're looking for. Every semester students get an opportunity to work with Companies or CA firms to understand the practical aspects of Accounting and Finance. Students get opportunities of experience that reflects office and administrative skills, as well as the ability to work with numbers and budgets which help them to pass out professional programmes and easily adapt to the business working environment. Thus, BBA (Accounting & Finance) Degree imparts knowledge and develops skills that are useful in a range of sectors.



## Key Value Propositions

- ▶ Exclusively focused on Accounting & Finance Discipline.
- ▶ Curriculum integrated with professional qualifications like CA, ICWA, CFA, CS.
- ▶ Expert Faculty from both Academics and Industry.
- ▶ Internship every semester.
- ▶ Opportunity for overall personality development through our Vibrant Pot (Round-the-year Activities and Events)
- ▶ Placement support through active placement cell.

## For Whom

Students who are aspiring to become successful Chartered Accountants, expert Finance Professionals, ready to work in any sector OR desiring to start their own consultancy/practicing firms.

**Admission Eligibility** - 12th Pass with minimum 45% of marks from any stream.





## About BBA (Information Technology Management)

The programme is designed with an objective of enabling the students to obtain knowledge and skills needed to apply Information & Communication Technology (ICT) applications in business. This is not a program with just a specialization in ICT, but exclusively oriented to the study of ICT integrating with managerial functions. The courses under the programme are in accordance with the Industry need for professionals with ICT knowledge and skills who can apply, and integrate for better business decisions. The programme is made different from other Institutions and Universities in a way that the focus is on providing internship opportunity that will show potential employers that students have the skills and practical experience they're looking for in the area of Information Technology Management. Every semester students get an opportunity to work with Companies to understand the practical aspects of use of Information and Communication technology in business functions. Thus, BBA (Information Technology Management) Degree imparts knowledge and develops skills related to application of IT, useful in any business segments from a small business to large corporates.

## Key Value Propositions

- ▶ Exclusively focused on Information Technology Management, i.e., application of IT in Business and Management .
- ▶ Curriculum as per the need of Industry.
- ▶ Preparing to leverage IT for business success.
- ▶ Expert Faculty from both Academics and Industry.
- ▶ Internship every semester.
- ▶ Opportunity for overall personality development through our Vibrant Pot ( Round-the-year Activities and Events)
- ▶ Placement support through active placement cell.

## For Whom

Students who have a dream of becoming Business Leaders of Tomorrow or a Start-up Entrepreneur.

**Admission Eligibility** - 12th Pass with minimum 45% of marks from any stream.



# Our Facilities

- ▶ Splendid and Aesthetic built up academic buildings
- ▶ Fully Functional Laboratories & Workshops with latest equipments
- Wi-Fi enabled Digital & Eco-friendly Campus
- ▶ GSFC Innovation & Incubation Technology Applied Research Centre for promoting student ideas
- ▶ Assemblage, Sports and Recreational Facilities
- ▶ 24/7 Medical and Security Facilities
- ▶ Smart Auditorium and Classrooms with contemporary technology
- ▶ Digital and Print Library Resources
- ▶ Hostel Facilities with digital infrastructure
- ▶ Lush Green and Female Friendly Campus
- ▶ Emphasis on personality development through student managed clubs and well designed foundation course in the first year



## Our USP

### Enlarging Bright Vision, Engraving Right Values

- ▶ Mandatory Extensive Industrial Internships after every semester
- ▶ Industry-sponsored R&D projects
- ▶ Regular visits and access to GSFC's 22+ Industrial plants
- ▶ 30% teaching lessons delivered by faculties from industry
- ▶ Partnership with more than 90+ industries





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**Vigyan Bhavan, Fertilizernagar, Vadodara**

log on to [www.gsfcuni.edu.in](http://www.gsfcuni.edu.in)

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